



Strategic Plan

2011

Taupo Parents Centre

—TAUPO—
PARENTS CENTRE

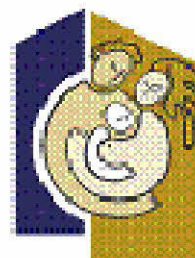


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1. Overview of TPC Finances

As of Dec 2010

Current Balance \$31,500 approx
Includes \$8500 from Huka Falls Locals Day
 \$6000 from Cruising

Approximate costs:

\$4000 - operating centre
\$2500 - Parenting courses (based on 50 per cent covered
by attendance costs – to be confirmed)
\$3000 - conference costs (volunteer symposium in Oct)
\$1000 - resources etc.

Remainder \$3000 in the bank if we get no additional funding

1.1 HukaFalls Jet Funds

\$8500 from Huka Falls Locals Day which was earmarked for furniture/resources and baby and you pilot in Turangi.

Baby & You Costs to be confirmed.

Costs of furniture needs to be investigated

- Crest chairs - Traceylee
- Leather couches and lazyboy chair - Nicole
- Rebecca O to give TPC a quote on her sofa.
- Bookshelf - Kristina to investigate. Poss 50/50 funding with CBE budget
- Fridge cost - about \$250 at Warehouse

1.2 Cruising for Cause Funds

\$6000 which is targeted towards playarea. This needs to be parked until issues with building are sorted. Details of playarea to be confirmed later in year. Needs to be done in 2011.

1.3 Actions

Action	Timeframe	Who
<i>\$ split for Hukafalls funds between 2 projects to be agreed</i>	<i>Feb meeting</i>	<i>Committee</i>
<i>Baby & You Turangi Costs to be confirmed</i>	<i>Feb Meeting</i>	<i>President</i>
<i>Furniture Quotes to be obtained</i>	<i>Feb meeting</i>	<i>See above</i>
<i>Building Issues (soakhole) to be researched prior to playarea \$ research</i>	<i>April meeting</i>	<i>President & VicePresident</i>
<i>Playarea \$ and design research</i>	<i>After April</i>	<i>?</i>
<i>Budget v Income for Parenting Courses Research to be done. Course costs haven't increased with the increase in GST. Research is needed.</i>	<i>Feb meeting</i>	<i>Vice President & Treasurer</i>

2. Focus for the year

Options for a Focus for the centre were

- fundraising
- membership
- profile
- parenting courses
- a major fundraising event in 2012
- continued liaison and advocacy

2.1 Agreed Focus

- A major Fundraising Event in 2012
- Membership through parenting course quality ie if we kept up the quality of the courses, membership should take care of itself.
- Continued liaison with Community Groups including La Leche, HEHA, Taupo Maternity, REAP.....????

2.2 Actions

Action	Timeframe	Who
<i>Project Team be established for Major Fundraising Event</i>	<i>March Meeting</i>	<i>?</i>
<i>Prize for facebook friends to encourage people to become a friend on Facebook</i>	<i>?</i>	<i>?</i>
<i>Continuing shopping evenings for members as a service to the members</i>	<i>March Meeting</i>	<i>President</i>
<i>Look into other events/benefits/activities for members</i>	<i>?</i>	<i>All Committee esp Advertising/Discount</i>
<i>Continue to put Facebook on all posters and mention at all courses</i>	<i>Ongoing</i>	<i>Hosts</i>
<i>Quality Events and Courses</i>	<i>Ongoing</i>	<i>Committee</i>
<i>Continued Liaison with Community Groups</i>	<i>Ongoing</i>	<i>Advocacy Role, President</i>

3. CBE & Parenting Courses and Hosting

Centre commits to the same level of courses as 2010.

3.1 Agreed Courses

All courses (parenting and CBE) have been scheduled for 2011. They have been listed in the rooms, put into the online calendar (www.google.co.nz), on the website and advised Taupo Maternity. Baby & You Turangi planning under way for May 2011 with possible second course in Oct/Nov/Dec.

3.2 Actions

Action	Timeframe	Who
<i>Quality Events and Courses</i>	<i>Ongoing</i>	<i>Hosts & Committee</i>
<i>Ensure all Courses run and have adequate number of attendees</i>	<i>Ongoing</i>	<i>Hosts & Exe</i>
<i>Support Baby & You Turangi</i>	<i>March – April & Oct - Dec</i>	<i>Exe & CBEs & Turangi Team</i>
<i>Ensure all courses have trained hosts via Hosting Workshop</i>	<i>24 Feb</i>	<i>President & VicePresident</i>
<i>Publish 2011 calendar in hardcopy</i>	<i>March Meeting</i>	<i>VicePresident</i>

4. Additional Seminars/Events

These seminars were a success in 2010. Keen to try again in 2011. Five Thursday night dates are set aside for these. More dates are available.

4.1 Agreed Seminars

Agreed Seminars are

- Wills n Trusts – same as 2010. Talk with Dafydd Malcolm as provider.
- Toilet training - twice a year as a stand alone course, plus keeping it in toddlers course. Perhaps March and October/November as stand alones. Talk with Sue Menzies (Plunket) as provider.
- Breastfeeding in the workforce/working and motherhood. Discussion about workers rights for breastfeeding plus advice on how to successfully breastfeed and perhaps a discussion panel on returning to work, balancing things etc. In conjunction with Le Leche.
- Second time mums course - not CBE but more juggling a child and baby etc.
- Standalone first aid course - Looking at two a year. Talk with Plateau Health Service as provider.
- Food Allergies - talk of doing this in conjunction with Food Allergy Week as a one-off. Talk with Jo Davies as provider.
- Conscious Parenting Suite being Parenting with Purpose/Magic Moments - these would need to run offsite as rooms are fully booked.
- Child Safety Day – TPC keen to support but not much to gain so if Reap wanted to run we could provide the facilities.

4.2 Actions

Action	Timeframe	Who
<i>Dates are set in the calendar</i>	<i>Completed</i>	<i>VicePresident</i>
<i>Tutors and Sessions to be confirmed</i>	<i>March Meeting</i>	<i>VicePresident</i>
<i>Child Safety Day – talk with REAP</i>	<i>March Meeting</i>	<i>VicePresident</i>
<i>Conscious Parenting Suite dates</i>	<i>March Meeting</i>	<i>President</i>

5. Projects

Out of the Centre's 2011 Focus and commitments to funding sources, several projects need to be achieved in 2011. Also several other ideas have come from Committee.

5.1 Agreed Projects

Agreed projects are

- Complete Door and Door Lock project to complete Craters Funding.
- Rural Health Seminar pamphlet - one of our members suggested a pamphlet looking at rural issues. Could we get funding through Reap? Do these already exist?
- Centre Resources - Banners and gazebo with TPC branding
- Building Repairs and Lease – Need to review received building report from Bob Pettigrew. Discussions with Band re matters raised in report and lease are needed to prepare for lease renewal.
- Play area - Cruising funds for this but we need to sort some building issues out first.
- Turangi Baby and You - all going well planning this and looking at a course starting in May.
- Kohanga Reo – Look to connect better with Kohanga Reo through offer of assistance with funding apps particularly for carseats. Perhaps we can share expertise and work with them, and that it would be a good way to tie in with a community we don't have penetration in.
- Taupo Maternity Unit – continue to support. Current project - change mats/tables and ongoing talking with Raewyn from the DHB.

5.2 Actions

<i>Action</i>	<i>Timeframe</i>	<i>Who</i>
<i>Rural Health Seminar pamphlet</i>	<i>March Meeting</i>	<i>President</i>
<i>Centre Resources - Banners and gazebo</i>	<i>Feb/March</i>	<i>Correspondence Secretary</i>
<i>Building Lease and Repairs</i>	<i>Ongoing</i>	<i>President & VicePresident</i>
<i>Play Area</i>	<i>(ref Action 1.3)</i>	<i>President & VicePresident</i>

