

EMPLOYEE BENEFITS

- ◆ Full Parents Centre Membership: belong to a community with parents who are sharing similar experiences.
- ◆ Parents Centres bi-monthly Publication *Kiwi Parent*, full of parenting news and views and information for parents.
- ◆ Access to Childbirth Education.
- ◆ Access to Parent Education courses including Music and Movement and Tinies to Tots.
- ◆ Informative sessions on teething, feeding, sleeping and child development.
- ◆ Local Parents Centre Newsletter.
- ◆ Store discounts, coffee groups and playgroups.
- ◆ Support networks and phone support.
- ◆ Volunteer opportunities.



ABOUT US...

Parents Centres NZ Inc was founded in 1952 and now have 52 Parents Centres throughout NZ.

We are the only organisation in NZ where expectant parents can become members of a nationally well respected parenting organisation with access to the largest parenting support network and infrastructure in NZ.

MISSION STATEMENT

Positive birth experiences and informed parenting in a community where parents are supported and highly valued in their role.

VISION STATEMENT

New Zealand society values parenting as being fundamental to the wellbeing of all.

FOR MORE INFORMATION CONTACT

Peter Cowan
Cow@n Communications
70 Hautana Street
Woburn
Telephone 04 570 2550
Email petercowan@cowancom.co.nz



PARENTS CENTRES CORPORATE PARTNERSHIP



**CELEBRATE WITH STAFF EXPECTING A
BABY BY OFFERING THEM PRACTICAL
SUPPORT AND INFORMATION**



**PARENTS CENTRES MEMBERSHIP SHOWS
STAFF YOU VALUE AND RESPECT THEIR
ROLES AT HOME AND AT WORK**



**EEO
Employers
Group**

COMPANY BENEFITS

Keep in touch...

With your employees on parental leave through Parents Centres website, *Kiwi Parent* magazine and Electronic Newsletter.

- ◆ Company is shown to support work/life balance and the principles of Equal Employment Opportunities.
- ◆ Incentives such as these have been proven to attract, recruit and retain valued employees.
- ◆ Company listings and 50 word profile on www.parentscentre.org.nz.
- ◆ Weblink to your company website.
- ◆ All Corporate Partners will be listed in our bi-monthly *Kiwi Parent* magazine every issue. Distribution of approx 120,000 per annum.
- ◆ Your company will be profiled in one edition of *Kiwi Parent*.

PARENTS CENTRE



THE PROCESS

- ◆ Parents Centres memberships are purchased. The Corporate Partner receives written confirmation of membership purchase.
- ◆ Corporate Partner details are added to the Parents Centres website and *Kiwi Parent* magazine.
- ◆ To redeem membership, Corporate Partner provides Parents Centres NZ Inc with employee details.

EMPLOYEE RECEIVES

- ◆ An information pack containing a covering letter from the Corporate Partner and Parents Centre NZ Inc, a *Kiwi Parent* magazine, a variety of brochures on pregnancy and childbirth.
- ◆ Their local Centre then sends them a membership card, welcome pack and information on booking Childbirth Education classes.
- ◆ The employee continues to receive newsletters, *Kiwi Parent* and other information including details and dates of Parent Education courses.



OPTION 1

One year Parents Centre Membership

Price per membership	\$80.00
Minimum membership purchase	50

OPTION 2

Two year Parents Centre Membership

Price per membership	\$150.00
Minimum membership purchase	50



Purchasing a two year membership for your employee shows that your company fully supports their parenting role and considers them a valued employee. The second year of membership gives parents access to quality parent education and support available to all parents, both in and out of the work force.