



Central Auckland Parents Centre Newsletter Advertising Booking Form

Organization: _____

Contact Person: _____

Phone: _____

Mobile: _____

Email: _____

Address (Billing): _____

Please tick issue/s you would like your advert placed in:

Issue	December/ January 2012	February/ March 2012	April/ May 2011	June/ July 2011	August/ September 2011	October/ November 2011	Cost (gst inc) Non-agency commission bearing	Discounted Cost (for all 6 issues)	Size (cm) Width x Height No Bleed
Full Page							\$95	\$475	12.8 x 19
Half Page							\$55	\$275	12.8 x 10
Quarter Page							\$35	\$175	12.8 x 5
Back Cover	SOLD						\$105	\$525	12.8 x 19
Insert							\$105	\$525	Qty: 350-370
1 x advert in our e-news							\$35		
Targeted Insert in Course Packs (4 Classes)							\$55		

Specifications

Please supply adverts as print-ready, high resolution pdf files with fonts embedded where possible.

TOTAL \$ _____ gst inc

Colour options available, please enquire.

NAME _____

Please fax or email this signed booking form to:

09 299 5611 or capc.advertising@gmail.com

SIGNED _____

PLEASE NOTE: Your signature means that you accept Central Auckland Parents Centre terms and conditions. (page 2)

DATE _____

Booking Dates

2010 – 2011 Edition	Booking Deadline	Material Deadline
August/September 2010	1 July 2010	10 July 2010
October/November 2010	1 September 2010	10 September 2010
December/January 2011	1 November 2010	10 November 2010
February/March 2011	7 January 2011	17 January 2011
April/May 2011	1 March 2011	10 March 2011
June/July 2011	1 May 2011	1 May 2011

Please supply all material to:

Rebecca Melton Capc.advertising@gmail.com

If you have any questions please do not hesitate to contact Rebecca either by email or phone 021 288 1272

TERMS AND CONDITIONS

- 1 This is deemed to be a firm order and is not subject to cancellation.
- 2 Central Auckland Parents Centre reserves the right to design artwork if not supplied in time for publication deadline and to charge the Advertiser for any additional expense involved in such a contingency.
- 3 Central Auckland Parents Centre will not be liable for any loss or damage consequential or otherwise occasioned by error, late publication or the failure of an advertisement to appear from any cause whatsoever.
- 4 In the absence of agreed credit facilities the Advertisers hereby accepts to pay all costs on presentation of an invoice.
- 5 The Advertiser hereby indemnifies Central Auckland Parents Centre against any damage and/or loss expense which Central Auckland Parents Centre may incur as a direct or indirect consequence of the Advertiser's announcement.
- 6 Where the Advertiser has undertaken to supply inserts which have been accepted and approved by Central Auckland Parents Centre, Central Auckland Parents Centre reserves the right to charge the agreed rate if they fail to arrive at the agreed time and place for insertion.
- 7 Production materials, artwork, photographs and other work prepared on behalf of Advertisers will be charged for.
- 8 In the event of an advertisement not appearing by reason of the fault of Central Auckland Parents Centre, all charges will be reversed and all monies refunded.
- 9 The charges and rates for advertising are set out on the Rate Card, a copy of which the Advertiser accepts he/she has read and understood.
- 10 Adverts that are not presented according to specifications will be resized by the Central Auckland Parents Centre.
- 11 By acceptance of this order the advertiser releases Central Auckland Parents Centre from any copy right infringement that might occur from material supplied by the advertiser.

Central Auckland Parents Centre recommends Documents by Design for all your design and print requirements



documents by design
from concept to print

- adverts • newsletters • magazines • logo design • brochures • business cards
- booklets • reports • presentations • invitations • thank you cards • announcements
- and anything else you need designed or printed

Contact Catherine for affordable, professional design and printing!

Tel/Fax: 09-828 4500, **Mbl:** 021-109 3204
Email: documentsbydesign@gmail.com
PO Box 27 638, Mt Roskill, Auckland